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Cosmoprof India and Personal Care Ingredients & Lab virtual expo on 5 August

Expo for stakeholders in beauty market

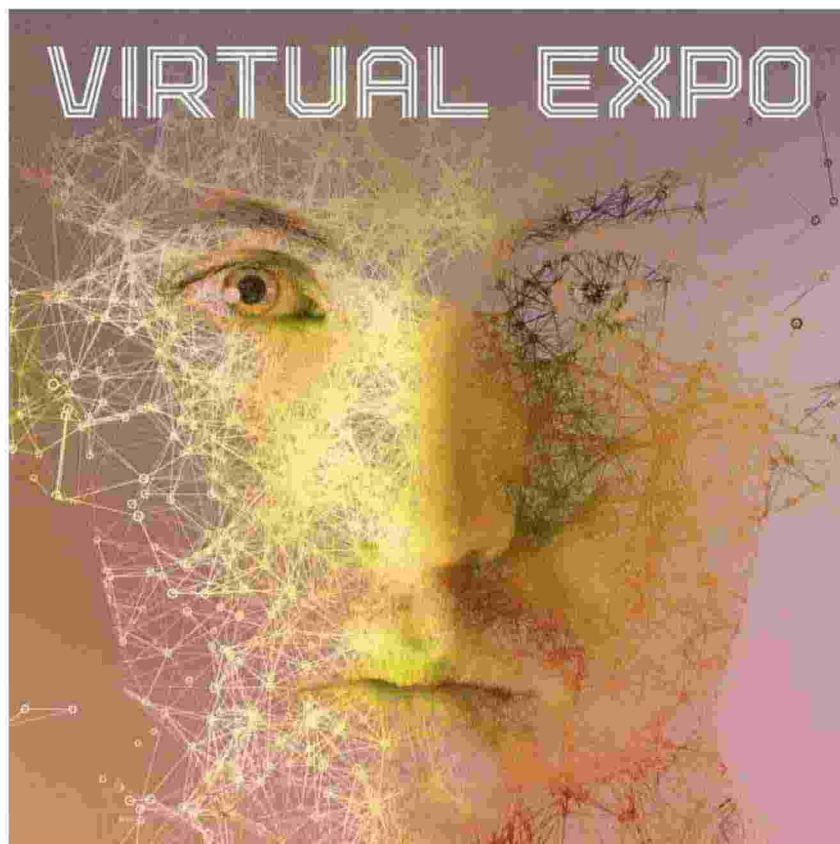
By PSA Desk - July 29, 2020

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Viewers will be able to see all the products exhibited at the booths

Cosmoprof India and Personal Care Ingredients & Lab will organize a virtual expo for the beauty and personal care ingredients industry on 5 August. The expo will be on from 10am to 6pm. Cosmoprof India is the business-to-business event for the fast-growing beauty market in India.

Viewers will be able to see all the products exhibited at the booths. Also, they will be able to watch informative videos and download the materials. The exhibitor's representatives will be at complete disposal through one-to-one audio/video calls.

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A one-day virtual conference will be organized on the same day with two parallel conclaves: one focusing on personal care, ingredients and labs and the other on finished products and supply chain.

The conference will present the trends among global consumers, an overview of the latest innovations and industrial solutions, challenges and tools that all professionals must deal with to stay in the market. Participation to the one-day virtual conference is free of charge for all pre-registered visitors of virtual expo.

The virtual expo also promises to provide all the business networking opportunities that participants are used to as part of the physical expo sans the requirement to be physically present at the exhibition venue.