

INDUSTRY NEWS

## STYLESPEAK PARTNERS WITH WECOSMOPROF FOR COSMOTALKS



**We COSMOPROF**  
The Digital Event for Beauty

**How is Indian beauty industry weathering the Covid challenge?**  
in collaboration with  
STYLESPEAK

9 June 2020  
12.00 p.m. (CEST)  
3.30 p.m. (INDIA)  
Register to join!  
[cosmoprof.com/wecosmoprof](https://cosmoprof.com/wecosmoprof)

92 VIEWS | 7 DAYS AGO

0 SHARES



StyleSpeak will partner with WeCosmoprof (virtual Cosmoprof event 4-10 June) to organise a webinar as a part of Cosmotalks on 9th June 2020 at 3.30 pm. Entitled 'How is the Indian Beauty Industry Weathering the COVID Challenge?'

The prestigious panel comprises Pushkaraj Shenai, CEO, Lakme Lever and Reena Chhabra, CEO, Nykaa Brands and the session will be moderated by Editor of StyleSpeak, Sandhya Chipalkatti. Flourishing at 15-20% p.a., the 12.5bn USD Indian beauty industry has a very bright future and is pegged to grow to 20bn USD by 2025. How has this thriving market been affected by the COVID-19? What are the challenges brought upon by the global impact of the Coronavirus? How will new consumer priorities change beauty retail and salon/spa services? These CEO's of the beauty industry will reveal what the industry needs to do to spur growth in this scenario.

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