



BREAKING NEWS

Cosmoprof Worldwide Bologna Announces New Dates

Will take place March 18-22, 2021.



Attendees at Cosmoprof Worldwide 2019. Image courtesy of Cosmoprof.

TRENDING

- Mynd Spa Closes Its Doors, Formerly Elizabeth Arden Red Door
- Estée Lauder Employees' Petition Has Over 5,000 Signatures, Calls To Remove Ronald Lauder
- 'Pull Up' Campaign Continues As More Beauty Brands Are Called Out
- Sephora Signs On As First To Support The 15% Pledge
- Ulta Collaborates With Credo On Clean Beauty Collection



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The 53rd edition of Cosmoprof Worldwide Bologna will be held March 18-22, 2021.



The event was previously postponed from March 2020 to September 3-7, and then **postponed further to Spring 2021**, due to Covid-19.



"The exhibition in March 2021 will be a fundamental step in our development strategy," said Enrico Zannini, general manager of BolognaFiere Cosmoprof. "We will make our entrance into a new decade proposing cutting-edge initiatives and technologies, which have been implemented thanks to the competence and recognition gained over our 50-year history, to optimize our offer of B2B services. After the first June edition, we will confirm a new appointment of WeCosmoprof, our digital event. Further to that, we are evaluating new collaborations to improve our exhibitors and the international community's business experience on the show floor. Hard work expects us in the next months, and we are looking forward to welcoming the companies and operators of our network to Bologna. Our goal is to repay them for their trust in our group with a successful and high-quality event, worthy of the Cosmoprof brand."



"I have been particularly proud of the reaction of the beauty industry in the latest months. As an excellence recognized for its economic, scientific and social values, it has been able to make its contribution in an unprecedented situation," added Renato Ancorotti, president of Cosmetica Italia – the Personal Care Association. "Giving companies resources and concrete tools for the development of their business has always been a priority. Today, thanks to the historic collaboration with BolognaFiere Cosmoprof, we can start looking at 2021. We will work with our partner to confirm Cosmoprof as a unique event in the world, being the best platform between the cosmetic industry and the market. Organizers, institutions and trade associations will join together at the new appointment, contributing to the relaunch of our country."

More Coronavirus News

Here's a list of events of interest to Beauty Packaging's readers—all of which have been canceled or postponed due to covid-19.