

CosmoTrend Report: the best cosmetic products from Cosmoprof 2020



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Last year we loved to see all the CosmoTrend products in a dedicated area of Bologna Fiere but this year this report is more essential than the past.

[Read the italian version on Beauty Generation]

Due to the Covid-19 the special trends selected by Beautystream are the only way to have an overview of what this digital edition can offer to the industry and could help buyers, distributors and professional figures to find the best product to start a new business, especially thinking about sustainability.

For 2020 there are 5 categories:



Iscriviti alla newsletter per non perdere tutte le novità, gli sconti e i regali a sorpresa!



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Invia



- Repurpose Me: products with packaging create from recycled materials
- Beauty Salad: the best beauty recipes base on superfood and plant-based ingredients for skin and hair
- Seriously Safe: clean beauty and innovative formulations without toxic parts for fragrances and nails too

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