



COSMOPROF WORLDWIDE BOLOGNA 2020

An exclusive preview of the future of the Cosmetic Industry



The 2020 edition of the leading B2B exhibition, dedicated to the beauty industry will mark an important milestone: the end of a decade of social, economic and geographical changes, and the start of a new era..

Cosmoprof Worldwide Bologna 2020, which has been serving as the privileged observatory of 'megatrends' in the world of beauty and personal care, will offer an exclusive preview of the technologies and treatments in vogue, in the next 10 years.

Their itinerary will involve all sectors, and provide international operators and companies; offer suggestions and present new concepts, to help everyone better face the challenges of the future.

Cosmoprof 2020 confirms a strategic schedule, according to each target of attendees, as already done during the last editions, facilitating the visit of international operators.

The Fair:

Cosmopack and Cosmo | Perfumery & Cosmetics
Thursday, 12th March - Sunday, 15th March 2020,

The show will open, to encourage meetings between producers and supply chain specialists, finished product companies, buyers and retailers of the perfumery and cosmetics industry. Special emphasis will be placed on the world of green and organic products and on Cosmoprime - the area dedicated to high-end perfumery.

Cosmo | Hair & Nail & Beauty

Friday, 13th March to Monday, 16th March 2020

This international show will have the presence of salon owners and beauticians, hairstylists, hairdressers, nail technicians and distributors specialized in these segments. The Country Pavilions will bring beauty companies from all over the world to Bologna. **SS**

For more information, visit www.cosmoprof.com