Market expertise

Destination Hong Kong, November 12 -15! Cosmoprof Asia '19 is our region's leading barometer for market insights and trends.

A gateway event between Asia and the rest of the world, Cosmoprof Asia is where the world comes face-to-face with the emerging trends, products and services that will sweep the industry in the coming months. What happens in Asia today, particularly China, South Korea and Japan, will thrill the rest of the world tomorrow! There is no doubt that Cosmoprof Asia provides the perfect opportunity to exhibitors and visitors in the front seat for developing their respective businesses in Asia. The award-winning expo and Asia's leading platform for the cosmetics industry not only offers exhibitors a professional and results-driven market place for products and services, as well as highly targeted networking opportunities, it also attracts leaders in the industry keen to share their expertise via a high-level program of conferences and industry updates. Excitement is already building in anticipation of Cosmoprof Asia's next appointment with the rest of the world: the 24th Cosmoprof Asia, 12 to 15 November, 2019, promises to be a stellar edition, rich in new launches, exciting competitions, insider insights, compelling seminars and industry excitement, putting exhibitors and visitors in the perfect place to experience, learn and strategise, taking their business to the next level. As a huge additional resource, The Cosmoprof Trends Report 2019 will be presented by international trend agency Beautystreams, discussing the trends, both macro and micro, that will be unveiled throughout the four-day event, while also delving into more specific trends and how they are linked to societal, lifestyle and aesthetic choices.

Visit www.cosmoprof-asia.com for the latest updates and information

Think you know Asia's beauty industry? Come to Cosmoprof Asia 2019 and discover all you need to know to become a regional expert in our sector!

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