

26 – 28 MARCH 2026

COSMOPACK

COSMO PERFUMERY & COSMETICS

26 – 29 MARCH 2026

COSMO HAIR&NAIL& BEAUTY SALON

**COSMOPACK, THE COSMETICS SUPPLY CHAIN'S LEADING INTERNATIONAL TRADESHOW OPENS IN BOLOGNA THIS MARCH**

**COSMOPROF**  
WORLDWIDE BOLOGNA

Milan, January 23, 2026 – The 2026 edition of Cosmopack is set to welcome best-in-class exhibitors and serious buyers from around the world for three days, **March 26 – 28**, at the **BolognaFiere Exhibition Centre** in Northern Italy.

*"Even as trade structures shift, the global supply chain is consistently agile and dependable. Cosmopack 2026 will showcase the cosmetics and fragrance industry's readiness for the future with the latest in product and packaging solutions and with innovations in circularity, traceability, and automation that drive results and create lasting value,"* says **Enrico Zannini**, General Manager at BolognaFiere Cosmoprof.

#### GLOBAL SUPPLY CHAIN EXCELLENCE

The industry widely recognizes Cosmopack as **the cosmetics supply chain's leading tradeshow**, distinguished for being:

- colocated with Cosmoprof Worldwide Bologna
- the place where suppliers from every sector launch new innovations
- a hub for buyers and suppliers from around the world to connect face-to-face

**Cosmopack is colocated with Cosmoprof Worldwide Bologna**, where brands in both the consumer beauty sector and the professional sector exhibit. And collectively, the tradeshow attracts well **over 250,000 visitors and 3,000 exhibitors annually**. This format gives brand leaders unparalleled access to suppliers across ingredients, fragrance, packaging, manufacturing, machinery, and more. It also means that suppliers have a unique opportunity to explore the new ideas and fresh consumer concepts that brand leaders are bringing to market.

Cosmopack is where cosmetics, personal care, and fragrance industry suppliers roll out **the year's most meaningful innovations**, breakthrough technologies, and sustainability initiatives, along with new capabilities and services. It's where **contract manufacturers** launch new product formats, formulation prototypes, and on-trend collections; where **packaging and labeling** suppliers debut new materials, deco options, as well as inspired carton and container designs; where **fragrance makers** present new scent collections and new inputs and sourcing methods; it's where **ingredient companies and distributors** show new solutions and original starter formulas; and it's where machinery manufacturers display the best and newest lines and standalone machines. At Cosmopack 2026, supply-side companies including **Intercos**, **Lubrizol**, **Berlin Packaging**, **Fiabila**, **Froma**, **Marchesini Group**, **Ancorotti Cosmetics**, and **Woowon** will be showing their best and latest offers.

And a fully international industry comes together at Cosmopack. It's important to know that Cosmopack is a valuable event for **global companies** as well as for **small and medium sized**

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**enterprises (SMEs).** Cosmopack is well suited to meet the needs of brands, retail players, trend scouts, and industry innovators from niche operators to multinational companies and everyone in between. And while **Made in Italy** excellence can absolutely be found at Cosmopack, the tradeshow is not specific to any single market—in fact, Cosmopack is where business connections are made, collaborations start, and deals are transacted that impact nearly every country, region, and community the cosmetics industry touches.

*"Cosmopack is proud to host suppliers and buyers from around the world again this year in Bologna,"* says Zannini, adding that, *"and our team has designed the floor plan and curated programming and features to support networking opportunities, business meetings, and innovation discovery."*

#### COSMOPACK SHOW FLOOR AND SPECIAL FEATURES

Cosmopack will be carefully laid out to accommodate carefully scheduled agendas while still allowing for serendipitous connections and idea sharing.

The **Fragrance & Ingredients Zone** in **Hall 20** will be dedicated to ingredient and raw material companies; suppliers specializing in essential oils and fragrance inputs, as well as fragrance houses, and fragrance ateliers; and contract manufacturers of scented beauty products.

**Hall 19** will be home to all things **machinery, robotics, and automation**, with exhibitors showing equipment created expressly for processing, packaging, end-of-line solutions, visual inspection and quality control, visual, track & trace, and more.

The full spectrum of **primary and secondary packaging** along with **contract and private label manufacturers** can be found in **Halls 15, 15A, 18, 20 and 28**.

An engaging program of **educational and corporate learning sessions** will take place on the **Cosmopack stage**, conveniently located where exhibitors and attendees can sit in on sessions without leaving the Cosmopack show floor.

The prestigious **Cosmopack Awards** program will recognize exhibitor innovations launched between **April 2025 and March 2026** in the following categories:

- Hair Care Formula
- Skin Care Formula
- Make Up Formula
- Packaging Design & Materials
- Innovation Technology

BOLOGNA, ITALY  
FAIR DISTRICT

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- Sustainability

And the **weekly CosmoFactory podcast** will be on site for the **third year running**, with Host **Deanna Utroske** recording interviews for episodes that can be heard in the weeks following Cosmopack 2026. The CosmoFactory podcast features conversations with industry experts and lets listeners discover next-level solutions and inspiring ideas. A new episode goes live each Tuesday and is available across podcast platforms.

All of that and much more can be found this year at Cosmopack in Bologna, Italy. **Cosmopack 2026 will be this year's most important cosmetics supply chain tradeshow**. Like the beauty and fragrance industry itself, Cosmopack spans every sector, every category, and nearly every continent—its energizing, collaborative, valuable, and solution-focused.

Learn more and register to attend here, [www.cosmoprof.com/en/](http://www.cosmoprof.com/en/)