

•
MUMBAI

JIO WORLD CONVENTION
CENTRE

•
4 – 6 DECEMBER 2025

COSMOPROF INDIA

COSMOPACK INDIA

COSMOPROF INDIA 2025: THE LEADING B2B BEAUTY EVENT IN INDIA RETURNS TO MUMBAI, SHOWCASING INDIA'S RAPIDLY GROWING MARKET

The exhibition, part of the
Cosmoprof international
network, highlights India as
a global beauty hub

COSMOPROF
INDIA MUMBAI

Mumbai, 25 September 2025 – Following the success of its 5th edition, **Cosmoprof India** returns to the **Jio World Convention Centre in Mumbai from December 4 to 6, 2025**, reaffirming its role as the **largest international B2B beauty exhibition in India**. The event offers stakeholders from across the world the opportunity to discover the dynamism of the Indian beauty market and explore new business opportunities across the entire industry supply chain.

The last edition of the exhibition recorded excellent numbers with the participation of over 355 exhibitors representing 21 countries and regions, reinforcing the event's international reputation. Additionally, the event attracted more than 11,000 stakeholders from 52 countries and territories. All sectors of the beauty industry will be represented: **Cosmopack India** will showcase the excellence of the supply chain (ingredients and raw materials, machinery, packaging, contract manufacturing, private label), while **Cosmoprof India** will feature leading brand companies offering finished products in perfumery, cosmetics, toiletries, beauty salon, spa, hair, and nail sectors, catering to both retail and professional channels.

From 2019 to 2024, Cosmoprof India experienced outstanding growth, **with exhibition space increasing by 90%** and exhibitor numbers **rising by 78%**. In 2024, it **more than doubled its visitor numbers compared to 2022** and hosted **9 Country Pavilions**, a **73% increase** over the same period. This continuous expansion confirms Cosmoprof India as the **gateway to the Indian subcontinent** for the global beauty community.

AN INTERNATIONAL PLATFORM FOR BEAUTY PLAYERS

India is today the **fourth-largest global economy** with a GDP of **\$3.9 trillion**, expected to become the third largest by 2030. Its **beauty and personal care market**, valued at **\$24 billion in 2025**, is forecasted to reach **\$40–45 billion by 2030**, making it one of the **fastest-growing beauty markets worldwide**. Rising disposable incomes, urbanisation, digital adoption, and evolving consumer behaviours are driving this transformation. Skincare (+13% CAGR), makeup (+12%), and fragrances (+10%) are among the fastest-expanding segments, alongside the growing premiumisation trend.

Cosmoprof India capitalises on this momentum, offering a strategic platform for international players and local brands. India is not only a high-potential consumer market but also a **global hub for contract manufacturing, packaging, raw materials, and ingredients sourcing**.

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WHY ATTEND COSMOPROF INDIA 2025

Leveraging the global prestige of the Cosmoprof network, the 2025 edition will attract leading players across all sectors and provide a comprehensive showcase spanning the entire supply chain, from raw materials to branded finished products.

Leveraging the **Buyer Programme**, participants will be able to engage in **targeted networking activities** and **connect with top buyers, such as distributors, retailers, importers and brand owners from India and abroad**, maximising the value of their experience on the show floor. The Buyer Programme will expand further in 2025, increasing the participation of qualified international buyers from **the Middle East, Nepal, and Europe** while **reinforcing relationships with Indian partners**. Tailored B2B meetings will be facilitated through the **Cosmoprof India My Match platform**, ensuring valuable networking opportunities.

Beyond business, Cosmoprof India is the perfect stage to observe the main drivers shaping the future of beauty in the region. Premiumisation, multi-step beauty routines, and the influence of younger generations such as Gen Z are redefining consumer habits, while new growth hubs are emerging in Tier II and Tier III cities. Attendees will also have the chance to explore the rise of Ayurveda and clean beauty, the growing role of homegrown innovators, and the impact of new technologies such as AI, personalisation, and digital try-ons on consumer engagement.

SPECIAL PROJECTS AND EDUCATIONAL SESSIONS

In addition to a rich exhibition offering, Cosmoprof India provides high-quality educational sessions with the participation of prestigious international experts.

CosmoTalks gathers key players to discuss the most trending topics and challenges for the industry. Sustainability in beauty, emerging trends and new consumer behaviour will be analysed to offer a new perspective to attendees.

The **Cosmoprof India & Cosmopack India Awards**, organised in partnership with **BEAUTYSTREAMS**, celebrate excellence, innovation, quality, and sustainability. For 2025, a **new skincare category** has been added, bringing the total to **six categories** (three for supply chain and three for finished products). In 2024, the initiative recorded over **200 product submissions**, a **+105% increase vs. 2023**, with 42% of exhibitors participating. Submissions open on **September 22, 2025**, with winners selected by an **international jury of experts**.

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After a first successful edition launched in 2024, **ONE SHOT by ON HAIR** returns for its second edition, raising the bar even higher. Inspired by the renowned ON HAIR show in Italy, this spectacular format brings the world's leading hair companies to the stage in Mumbai, delivering unforgettable live demos and show-stopping performances.

Moreover, for stakeholders seeking to discover new trends in the region, Cosmoprof India will feature special exhibition areas and projects showcasing the most influential product categories and innovations.

Indian Startups is a dedicated area for emerging beauty companies, providing visibility to **next-gen innovators** shaping the future of the Indian beauty industry. As part of the **Ayurveda** project, companies presenting **natural and organic solutions based on Ayurveda** will receive a special seal to ensure enhanced visibility on the show floor, reflecting India's cultural heritage and global leadership in holistic beauty.

Cosmoprof India 2025 is set to be a **landmark edition**, reinforcing India's position as a **strategic hub for global beauty** and a vibrant market of the future.

Register now to secure your place:

<https://registration.cosmoprofindia.com/registration/?ref=website>

For more information, visit www.cosmoprofindia.com

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