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**MUMBAI**

JIO WORLD CONVENTION  
CENTRE

•  
**4 – 6 DECEMBER 2025**

COSMOPROF INDIA

COSMOPACK INDIA

## COSMOPROF INDIA 2025 OPENS ITS DOORS IN MUMBAI CONNECTING GLOBAL BEAUTY PLAYERS WITH INDIA'S BOOMING MARKET

The show will feature 353  
exhibitors and 800 brands from  
23 countries and regions,  
24,000 sqm of exhibition space  
and growing global participation



Mumbai, 4 December 2025 – **The sixth edition of Cosmoprof India** officially opens today at the **Jio World Convention Centre in Mumbai**, confirming its role as the leading B2B platform for the Indian beauty industry and a strategic gateway for international brands looking to access one of the most dynamic markets worldwide. Organized by Cosmoprof India Ltd, a Joint Venture between BolognaFiere Cosmoprof and Informa Markets India, Cosmoprof India 2025 marks a new milestone in the show's growth story, reflecting both the rapid evolution of the sector and the increasing global interest in the region.

From its debut in 2019 to 2025, Cosmoprof India has experienced **remarkable growth almost doubling its exhibition space**. This year, the show spans a total area of **24,000 square meters**, up by 8% compared to 2024, across five halls featuring the excellence of the entire beauty industry. **353 exhibitors and 800 brands from 23 countries and regions** present their latest innovations, with 32% of participating companies exhibiting for the first time. **The strong international appeal of the event is underlined by the fact that 53% of exhibitors come from international countries and regions (+7% in exhibition area over 2024)**, a figure that continues to grow steadily year after year.

All sectors of the beauty industry are represented. **Cosmopack India**, accounting for 59% of the exhibition, showcases cutting-edge solutions across the supply chain, including ingredients and raw materials, machinery and equipment, packaging, contract manufacturing and private label. **Cosmoprof India**, representing 41% of the show, brings together leading brand companies offering finished products in perfumery, cosmetics, toiletries, professional salon, spa, hair and nail, serving both retail and professional channels. **Over 14,000 visitors are expected** to attend the 2025 edition, exploring new business opportunities and the latest market trends.

**Nine international Country Pavilions enhance the global character of the show** this year, with official participation from Australia, Brazil, Germany, Indonesia, Italy, South Korea, Spain, Taiwan Region and the United Kingdom. A special spotlight is placed on Italy, which holds the title of Country of Honor for the 2025 edition. The Italian Country Pavilion, organized by ITA – Italian Trade Agency in cooperation with Cosmetica Italia, the Italian Personal Care Association, showcases the excellence of Made in Italy across innovation, creativity, design and high-quality manufacturing, reinforcing Italy's role as a global benchmark for the beauty industry.

"The continuous and impressive growth of Cosmoprof India confirms the strategic relevance of the Indian beauty market on the global stage," comments **Enrico**

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**Zannini, General Manager BolognaFiere Cosmoprof.** “The Indian beauty industry is expanding at an exceptional pace, driven by a young population, increasing purchasing power and strong interest in innovation, sustainability and wellness. This success is also the result of the constant commitment of our teams and the strength of the Cosmoprof network worldwide, which continues to attract top international players to Mumbai every year.”

**Mr. Yogesh Mudras, Managing Director, Informa Markets in India,** said, “India’s beauty ecosystem is entering a defining moment, driven by a young, aspirational consumer base and a rising preference for science-led, conscious and globally benchmarked beauty. With India projected to become the world’s third-largest beauty and personal care market by 2030, and the premium beauty segment expanding at a steady 13–15% annually according to industry estimates, the space for innovation and brand-building has never been more compelling. At this stage of accelerated growth, Cosmoprof India plays a pivotal role for brands, creators, manufacturers and innovators to converge and shape the next chapter of beauty for India.”

#### **MARKET OUTLOOK: INDIA AS A STRATEGIC BEAUTY HUB**

According to Statista, **India’s beauty and personal care market is projected to reach revenues of 33 billion US dollars in 2025**, with personal care as the largest segment at 14.8 billion dollars. By 2030, the market is expected to exceed 39 billion dollars. Prestige cosmetics and fragrances represent a fast-growing niche, forecasted to generate 1.3 billion dollars in 2025 and more than 1.5 billion dollars by 2030, while natural cosmetics are also expanding rapidly, approaching one billion dollars this year.

Digital transformation plays a central role in this evolution. More than 226 million consumers are expected to purchase beauty products online in 2025, rising to 272 million by 2027. Direct-to-consumer sales are accelerating even faster, confirming the growing importance of omnichannel strategies. Consumer preferences increasingly reflect a strong focus on quality, transparency, skin compatibility and sustainability, with clean beauty gaining significant traction among younger generations.

#### **HIGHLIGHTS AND SPECIAL PROJECTS**

At the heart of Cosmoprof India 2025 are a number of high-profile projects designed to celebrate innovation, education and social development.

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Cosmoprof India once again confirms its strong business-oriented positioning owing to the **Buyer Program** developed by the Cosmoprof network, which facilitates high-quality matchmaking between exhibitors and qualified buyers. For the 2025 edition, **approximately 200 buyers** are expected from India and key international markets including Nepal, Sri Lanka, Qatar, the United Arab Emirates, Italy, Singapore and Malta. Through the exclusive “Cosmoprof India My Match” digital platform, exhibiting companies can optimize meetings and networking opportunities, maximizing the return on investment of their participation.

The **Cosmoprof and Cosmopack India Awards**, organised in partnership with BEAUTYSTREAMS, is a core project of the Cosmoprof network recognizing the most outstanding products presented by exhibitors across all segments of the industry. This year, 242 products were submitted, with 60% from India and 40% from international markets, underscoring the strong global character of the initiative.

A major new project debuts this year with **Cosmo Academy – EmpowHER in Beauty**, launched in partnership with the JPC Foundation. The initiative reflects the strong commitment of Cosmoprof India to social responsibility, supporting a professional school that provides beauty training to young people from disadvantaged backgrounds. By equipping students with specialized skills, education, and concrete career opportunities within India’s beauty industry, the project fosters inclusion, empowerment, and meaningful long-term social impact.

Innovation also takes center stage through **Indian Start Up**, a dedicated area for emerging beauty companies, offering next-generation entrepreneurs a platform to present high-potential ideas and disruptive solutions.

**ONE SHOT by ON HAIR** returns for its second edition, inspired by the renowned Italian ON HAIR show and dedicated to the professional hair sector. Powered by leading hair companies Aveda and Wella & Co., the event features spectacular live shows by leading local and international hairstylists, unveiling the latest hair fashion trends.

The educational backbone of the exhibition is represented by **CosmoTalks**, with 16 panel discussions and forums curated in collaboration with eight international trend agencies and market research companies, including ASIA COSME LABS,

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BEAUTYSTREAMS, CENTDEGRÉS, EUROMONITOR INTERNATIONAL, FUTURESNOOPS, KLINE + COMPANY, STATISTA and WGSN, alongside top industry experts. Topics range from market and retail strategies to consumer personas, fragrances, ingredients, biohacking, packaging, regulatory frameworks, spas and clinics.

Finally, **Runway by Cosmoprof India** once again brings together fashion and beauty in an exclusive show conceived and directed by the fashion designer House of SONAAKSHI RAAJ. Presented alongside the Cosmoprof India Awards & Networking Night, the event unites product innovation and high-fashion creativity in a single prestigious evening, sponsored by ITA – Italian Trade Agency as Platinum Sponsor, Veltette by Reliance Consumer as Runway Sponsor, and 3TenX as a Technical Sponsor for Hair and Luca Piatelli Luxury Salons as Technical Sponsor for Make Up.

With its dynamic mix of business, innovation, education and creativity, Cosmoprof India 2025 once again confirms its role as the reference hub for the beauty industry across the Indian subcontinent and neighbouring markets, offering international stakeholders a privileged gateway to one of the most promising regions for future growth.

For more information, visit [www.cosmoprofindia.com](http://www.cosmoprofindia.com)

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