

BOLOGNA, ITALY  
FAIR DISTRICT

16 - 18 MARCH 2023

COSMOPACK

COSMO PERFUMERY &  
COSMETICS

17 - 20 MARCH 2023

COSMO HAIR & NAIL &  
BEAUTY SALON

COSMOPROF  
WORLDWIDE BOLOGNA

**OVER 220,000  
STAKEHOLDERS TOOK PART  
IN COSMOPROF  
WORLDWIDE BOLOGNA  
2022.  
THE NEXT EDITION WILL BE  
HELD FROM 16 TO 20  
MARCH 2023**

May 12, 2022 – **Cosmoprof Worldwide Bologna will take place from 16 to 20 March 2023**. After the excellent results of the latest edition, with **220,057 operators from more than 140 countries** and **more than 2,700 exhibiting companies from 70 countries**, BolognaFiere Cosmoprof is already at work for an edition in line with the expectations and needs of a sector in continuous evolution.

Thanks to the companies and professionals who have participated in Cosmoprof Worldwide Bologna in recent days, the 2022 edition was a fundamental step to restoring confidence in the entire sector. The massive presence of international operators has highlighted how Cosmoprof Worldwide Bologna is still a strategic observatory for analysing the transformations and trends of the market. Therefore, it is fundamental to collaborate with stakeholders, associations, and institutions to relaunch the industry. Hence comes the decision to involve the Cosmoprof community in a survey to plan the 2023 edition from a shared and solid basis.

Following the comments collected, the next event will be in March, still the most suitable period for launches on the main markets, with no overlapping with international holidays and celebrations. The areas dedicated to the supply chain and the retail channel of **Cosmopack** and **Cosmo | Perfumery & Cosmetics** will be active **from Thursday 16 to Saturday 18 March 2023** to concentrate the attendance of operators from abroad on weekdays. The pavilions of **Cosmo | Hair & Nail & Beauty Salon** dedicated to the professional channel will open **from Friday 17 to Monday 20 March, 2023**, to welcome both international distributors and operators of hair salons and beauty centres on their days off. BolognaFiere Cosmoprof will organize specific initiatives to approach the 54th edition, maintaining a constant dialogue with operators.

In the meantime, the Cosmoprof beauty community will take advantage from the many events of the international network.

The 19th edition of **COSMOPROF NORTH AMERICA** will be held **from 12 to 14 July**, with a new format - from Tuesday to Thursday - and in a new location, suitable for welcoming new industry players of the North American market.

**COSMOPROF CBE ASEAN**, the new stage of the Cosmoprof network specific for the Southeast Asian market, is scheduled for **September 15-17, 2022**, at the IMPACT Exhibition & Convention Centre in Bangkok, Thailand.

**COSMOPROF INDIA** will be held **from 6 to 8 October 2022** in the new Jio World Convention Centre in Mumbai. During this edition, Cosmopack India will be launched, dedicating a distinctive area to the supply chain of the beauty industry.

**COSMOPROF ASIA** will land in Singapore **from 16 to 18 November 2022** at the innovative Singapore Expo exhibition centre. Singapore is highly sustainable, and it represents the gateway to the Asia-Pacific region by offering a vibrant and cutting-edge business environment. While waiting for physical event scheduled for November 2022, the beauty community will be able to participate in the virtual event **Cosmoprof Asia Digital Week**, which will take place **from 27 June to 5 July 2022**.

New projects are planned for the next few months with particular attention to new emerging markets.

For further information visit [www.cosmoprof.com](http://www.cosmoprof.com)