

**2019
COSMOPROF
ASIA
HONG KONG**

12 – 14 NOVEMBER

COSMOPACK ASIA

13 – 15 NOVEMBER

COSMOPROF ASIA

**CALENDAR OF EVENTS 12-14 NOVEMBER 2019
ASIAWORLD-EXPO, HONG KONG**

(As of 29/10/2019)

12-14 NOVEMBER (SHOW HOURS)



COSMOPACK AWARDS ASIA

A project curated in partnership with
BEAUTYSTREAMS
Finalists' installations and Visitor Voting
East Lobby, G/F

Trophies and concept area design by
centdegrés

FACTORY

THE FACTORY

Booth: 9-C32, Hall 9
Experience how to create your own duo
make-up product!

Strategic partner: centdegrés

In collaboration with: Red of View,
Baralan, Wish-Tech, Cho-Chuang,
Guangzhou Yecai



COSMOLAB

Booth: 10-P12, Hall 10
Come to experience the sensorial journey of
of scent!
Strategic partner: Opal Cosmetics
In collaboration with: IFF, Premi



COSMOTALKS

Hall 10
Educational sessions



**COUNTRY OF HONOUR 2019:
KOREA**

Organised by: KOTRA

TUESDAY, 12 NOVEMBER

11:00
East Lobby, G/F
**Opening Ceremony of
COSMOPACK ASIA**

11:45-12:30
COSMOTALKS (Hall 10)
**"Sustainable Packaging: Thinking out
of the box"**
Speaker: Charlie Clark, WGSN

13:00-13:45
COSMOTALKS (Hall 10)
**"The Future of Packaging for 20/21 and
beyond"**
Speaker: Simona Soldaini, A+A Design
Studio

14:15-15:00
COSMOTALKS (Hall 10)
**"Skinfluence: How Skin Care Drives
Make-up"**
Speaker: Laura Ziv, BEAUTYSTREAMS

15:30-16:15
COSMOTALKS (Hall 10)
**"Product Innovation Based on Design
Trends for the China Market"**
Speaker: Xiaojing Huang, YANG DESIGN

WEDNESDAY, 13 NOVEMBER

11:00-12:30
COSMOTALKS (Hall 10)
**"International Cosmetic & Formulation
Summit"**
Moderated by: Albert Leung, HKSCC
Speakers: Nickle Zheng, IFF Greater
China; Alan Howell, Shechina Essential
Oils, Dr. Lisa Tian, HKSCC
Sponsor: Opal Cosmetics

13:00-13:45
COSMOTALKS (Hall 10)
**"Sustainable Packaging:
Understanding the Stakes and Prepare
for Action"**
Speakers: Dimitri Caudrelier, Quantis; Elie
Papiernik, centdegrés

WEDNESDAY, 13 NOVEMBER

13:45-14:30
COSMOTALKS (Hall 10)
**"Beauty Premium Brands, Playful Mode
Required!"**
Speaker: Elie Papiernik, centdegrés; Kelly
Yau, Lane Crawford

15:00-15:45
COSMOTALKS (Hall 10)
**"Innovative Approaches in Natural
Cosmetics: A 360° Perspective"**
Moderated by: Angelika Meiss, COSSMA
Speakers: Erwin Schuster, Geka GmbH;
Jeff Hugh, BASF; Linda Zhang, Henkel
Beauty Care

THURSDAY, 14 NOVEMBER

11:00-11:45
COSMOTALKS (Hall 10)
**"How are Sunscreen Products being
Regulated and have its Sunscreen
Efficacy Substantiated?"**
Speaker: Hubert Brundu, SGS

More updates:
www.cosmoprof-asia.com

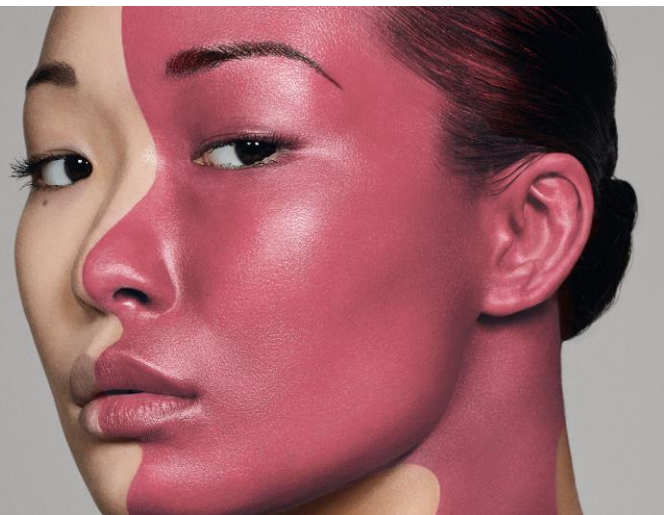
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**CALENDAR OF EVENTS / 13 -15 NOVEMBER 2019
HONG KONG CONVENTION AND EXHIBITION CENTRE**

ONSTAGE

**COSMO
TALKS**

SPA
by Cosmotalks



(As of 4/11/2019)

13-15 NOVEMBER (SHOW HOURS)

**COSMOPROF ASIA
Awards**

COSMOPROF AWARDS ASIA

A project curated in partnership with
BEAUTYSTREAMS

Finalists' installations and Visitor Voting
Hall 1E Concourse (Level 1)

Trophies and concept area design by
centdegrés

**COSMO
TRENDS**

COSMOTRENDS 2019

Hall 3G (Level 3) & Hall 5C (Level 5)
Discover the 2019 trends!

Strategic partner: BEAUTYSTREAMS

**COSMO
TALKS**

COSMOTALKS

Stage 1 (Hall 3G); Stage 2 (Hall 5C)
Educational sessions



**COUNTRY OF HONOUR 2019:
KOREA**

Organised by: KOTRA

WEDNESDAY, 13 NOVEMBER

10:00

ONSTAGE (Hall 5C)

**Opening Ceremony of
Cosmoprof Asia – 24th edition**

11:00-12:30

COSMOTALKS Stage 1 (Hall 3G)

**"Ethical Labels in the Cosmetics
Industry"**

Speakers: Amarjit Sahota, Ecovia
Intelligence; Dr. Mark Smith, NATRUE

12:00-12:45

COSMOTALKS Stage 2 (Hall 5C)

**"Future of Beauty: Meet Your New
Beauty Tribes"**

Speaker: Charlie Clark, WGSN

12:00-14:00

Meeting rooms S426-427, Level 4

**Press Conference & Luncheon of
Cosmoprof Asia – 24th edition***

13:00-14:45

ONSTAGE (Hall 5C)

**"OMC – The New Era of Fashion"
Hair & Styling Show**

Organised by: Hongkong Image
Designer Association (OMC HK)
on the occasion of ON HAIR

14:00-14:45

COSMOTALKS Stage 1 (Hall 3G)

**"Beauty Retailing in China
Opportunities in the Direct Sales and
Specialty Stores Channel"**

Speaker: Pierre Zolghadri, Kline

14:00-15:30

COSMOTALKS Stage 2 (Hall 5C)

**COUNTRY OF HONOUR: Korea
"The Latest Trends and Digital
Technology of K-Beauty"**

Speakers: Han Jong-Min, Korea
Cosmetic Association; Yongjoon Choe,
Lululab

15:00-16:40

ONSTAGE (Hall 5C)

COUNTRY OF HONOUR: Korea

Korean Beauty Show (I)
A series of K-Beauty demonstration will
be brought by well-known Korean
celebrity stylists.

Performers: MUJIN (Hairstylist), SUJI
(Make-up Stylist), Shin Hye-Jin (Nail
Artist)

15:15-16:00

COSMOTALKS Stage 1 (Hall 3G)

**"Skin Care Trends Across Asia From
2019 And Beyond"**

Speaker: Emily Leung, Euromonitor

16:00-17:00

COSMOTALKS Stage 2 (Hall 5C)

**"Bridging Global Brands to 2 Billion
Consumers"**

Speaker: Yi Qian, Tmall Global; Jun
Dong, Tmall Global

16:30-17:15

COSMOTALKS Stage 1 (Hall 3G)

**"The Data Behind Today's Winning
Beauty Marketing Strategies"**

Speakers: Jessica Michault,
Launchmetrics; Danica Lo, Tatler Asia;
Nathalie Davoust, L'OCCITANE

17:00-17:45

ONSTAGE (Hall 5C)

**Exhibitors Look & Learn: Physio
Natura – Aura Elixir**

Beauty demo

19:00-21:00

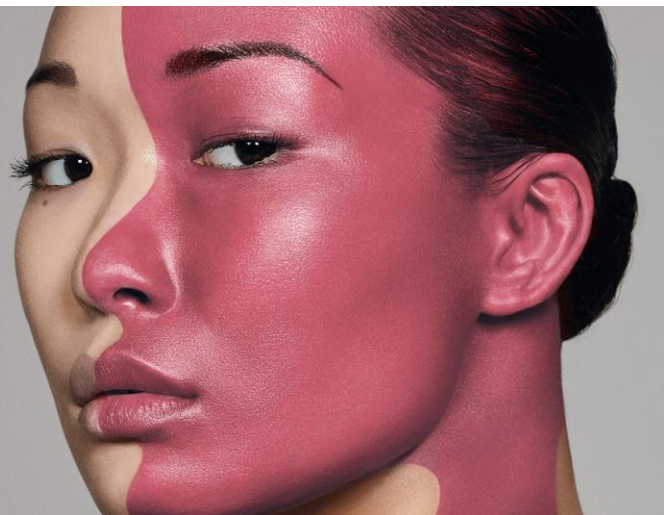
Chancellor Room (Level 4)

**COSMOPROF ASIA & COSMOPACK
ASIA AWARDS Ceremony &
Reception***

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THURSDAY, 14 NOVEMBER

09:30-16:30

Meeting Room S426-427 (Level 4)

"Trend Blast" Hair Workshop

organised by: Hongkong Image Designer Association (OMC HK)
on the occasion of ON HAIR

10:00-10:45

ONSTAGE (Hall 5C)

Exhibitors Look & Learn: Lakshmi – City Detox

Beauty demo

10:00-13:00

COSMOTALKS Stage 1 (Hall 3G)

Cosmoprof Asia Spa Conference [\$]

Moderated by: Melinda Yon, Six Senses Hotels Resorts Spas

11:00-11:45

COSMOTALKS Stage 2 (Hall 5C)

"The CosmoTrends Report 2019 By BEAUTYSTREAMS: Macrotrends and Key Drivers Behind The Innovations"

Speaker: Lan Vu, Michael Nolte, BEAUTYSTREAMS

11:00-11:45

ONSTAGE (Hall 5C)

"The Secret of Japanese Design Sculpture" Nail Demo

organised by: HKPNU
Demonstrate the delicate art of nail

12:00-12:45

ONSTAGE (Hall 5C)

"Barberology"

presented by: BaByliss Pro
Demonstrate the most trendy Barber look
on the occasion of ON HAIR

12:15-13:15

COSMOTALKS Stage 2 (Hall 5C)

"CAPSTONE RESEARCH: The New Era of Beauty and Technology"

Moderated by: Professor Stephan Kanlian, Fashion Institute of Technology (FIT)
Speakers: Kelly-May Cavalier, L'Oreal Paris; Sophia Gillio, MANE Fragrance House

13:00-14:45

ONSTAGE (Hall 5C)

AHMA Hair Show

organised by: Asia Hair Masters Association (AHMA)
Demonstrate the most trendy Barber look
on the occasion of ON HAIR

14:00-14:45

COSMOTALKS Stage 1 (Hall 3G)

"Asia and the Natural Beauty Market"

Speaker: Laurie Du, Mintel

14:00-14:45

COSMOTALKS Stage 2 (Hall 5C)

"CHÁN by ALAN CHAN: Between Perfume and Tea"

Speakers: Emilie Coopermann, Symrise; Alan Chan; Dominique Brunel, Nez

15:00-16:40

ONSTAGE (HALL 5C)

COUNTRY OF HONOUR: Korea Korean Beauty Show (II)

15:15-16:00

COSMOTALKS Stage 1 (Hall 3G)

"China and Indonesia: How Beauty Brands Adapt to the Evolution of the two Strategic and Highly Specific Markets?"

Speakers: Louis Houdart, Creative Capital China; Agustinus Michel, Managing Partner, Creative Capital Jakarta

15:15-17:15

COSMOTALKS Stage 2 (Hall 5C)

Japan Beauty Week Seminar & Make-up Demo ♡

Speaker: Tetsuya Kambe, JCIA; Go Tanabe, irebiz.LLC

16:30-17:15

COSMOTALKS Stage 1 (Hall 3G)

"The Evolving APAC Beauty Landscape: Innovation and Claims Driven by the Latest Consumer Trends"

Speaker: Sumit Chopra, Global Data

17:00-17:45

ONSTAGE (Hall 5C)

Exhibitors Look & Learn: Staleks – Revolution in Lash Tweezers

Beauty demo

FRIDAY, 15 NOVEMBER

10:00-10:45

COSMOTALKS Stage 2 (Hall 5C)

"Plastics X Sustainability"

Speaker: Dimitri Caudrelier, Quantis

10:00-16:00

ONSTAGE (Hall 5C)

Hong Kong Professional Nailist Union Competition 2019

Organised by: HKPNU

11:00-11:45

COSMOTALKS Stage 1 (Hall 3G)

"2019 Changes and Challenges: Decoding Important Changes in China's Cosmetics Regulations"

Speaker: Monica Chau, QTCCC

COSMOPROF

ASIA HONG KONG
亞太區美容展

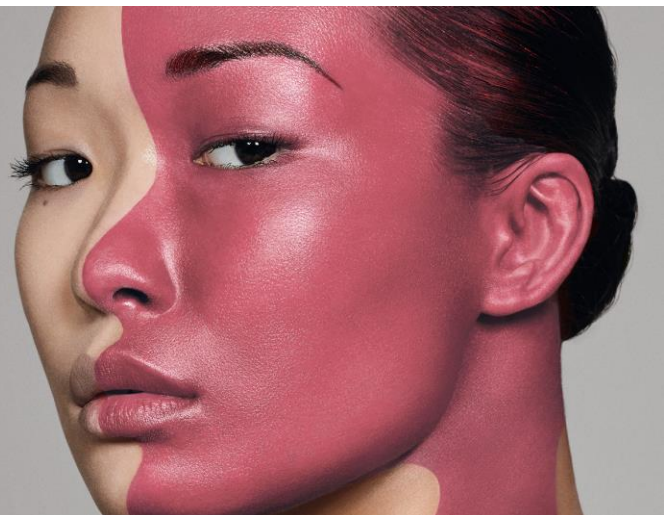
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FRIDAY, 15 NOVEMBER

11:15-12:45

COSMOTALKS Stage 2 (Hall 5C)

**“E X Beauty: Uncover the
eCommerce Beauty Landscape in
Asia markets”**

Speakers: Kei Sugawara, iStyle Inc;
Fione Tan, 28Mall.com; Maggie Xu,
XiaoHongShu (RED)

12:15-13:00

COSMOTALKS Stage 1 (Hall 3G)

**“Are the Product Claims on your
Skin Care Cosmetics Well
Substantiated?”**

Speaker: Hubert Brundu, SGS

16:30-18:00

ONSTAGE (Hall 5C)

**Hong Kong Professional Nailist
Competition 2019 Prize Ceremony**

Organised by: HKPNU

[**\$**] By Admission Ticket
* By Invitation Only
👂 Interpretation service

More update: www.cosmoprof-asia.com