

## COSMOPROF WORLDWIDE BOLOGNA 2020 CELEBRATES THE BEAUTY BEST-SELLERS OF TOMORROW WITH COSMOPROF & COSMOPACK AWARDS

Milan, February 5, 2020 – For 53 years, **Cosmoprof Worldwide Bologna** has been the reference hub for trends and must-have products for the beauty sector.

Thanks to the third edition of **Cosmoprof & Cosmopack Awards**, the exhibition is celebrating the most innovative technologies, the most performing services and the most impactful beauty products for consumers. The Awards offer an exclusive preview of avantgarde beauty products, representing how the sector is evolving.

Cosmoprof & Cosmopack Awards are highly recognized among stakeholders, and they are consolidated initiatives for the international events of the Cosmoprof network. To date, they are the only contest involving all sectors of the cosmetic industry.

**Cosmoprof Awards** celebrate the best proposals for finished products, according to 5 categories:

- **SKIN SAVIORS**: the most inclusive and performing skincare products for a healthy skin look
- **NEW KID**: beauty devices, furniture and products for Beauty Salon & Spa
- **MAKE-UP AND NAIL GAME-CHANGER OF THE YEAR**: the brand-new make-up proposals to be seen on fashion catwalks
- **HAIR INDUSTRY BREAKTHROUGH**: the best accessories, hair care and styling products
- **NATURAL MIRACLES**: an award to companies investing in research and development for sustainable collections.

The latest technologies and innovations are the main spotlight for **Cosmopack Awards**, according to 5 categories:

- **THE MAKE-UP FORMULA TRANSFORMER**: highly performing formulation for make-up for eyes, lips, face and body.
- **THE FOUNTAIN OF YOUTH: THE AGELESS SKINCARE FORMULA**: new skincare formulas with anti-aging and anti-pollution effects
- **LUMINARY MAKE-UP PACKAGING**: new packaging solutions for make-up products
- **DESIGNER'S DELIGHT IN PACKAGING**: the new proposals for skincare packaging
- **CHAMPION OF SUSTAINABILITY**: solutions for the beauty industry, characterized by natural ingredients and sustainable processes.

For each category, a chairman partner will collect all votes. Centdegrés, Mintel, Beautystreams, Quantis and Cidesco Italia will take part. A jury of industry experts, opinion leaders, journalists and international influencers will select the best products. First, they will vote the best proposals for a single category; then, from March 2<sup>nd</sup> till 9<sup>th</sup> they will select the winners for all categories. Winners will be announced on Friday 13 March at 5.00 pm.

### COSMOPACK JURY:

- Matthieu Rochette-Schneider, China General Manager, CENTDEGRES - CHINA
- Hana Kwon, Brand Business Division Director, Beisiks (SKINRx) - KOREA
- Jiyeon Hong, Marketing Division Director, TIR TIR - KOREA
- Astrid Rutkovski Mauduit, CE, ouate - FRANCE
- Yeon Kim, Design Director, IOMA - UNILEVER GROUP - FRANCE
- Elie Papiernik, Founder and Managing Partner, CENTDEGRES - FRANCE
- Mijin Lee, Marketing Director, COMO (JALA) - CHINA
- Jihyun Lim, Brand Director, PONY EFFECT (MEMEBOX APAC, MBX Co. (USA)) - KOREA
- Juan Mantilla, Design Director, KIKO MILANO - ITALY
- Boris Gratini, CEO, NAILMATIC - FRANCE
- Samir Modi, Chairman and CEO, COLOBAR - INDIA
- Vivienne Rudd - Director of Innovation & Insight, Beauty & Personal Care, MINTEL -

**UK**

- Susanne Jentsch, Scouting, BEIERSDORF - GERMANY
- Stephanie Bertand, Senior Manager Skin R&D Trends & Innovation, Coty - FRANCE
- Oonagh Philips, Editor in Chief, BW CONFIDENTIAL - UK
- Michael Nolte, Creative Director, BEAUTYSTREAMS - USA
- Sonja Telser, Senior Manager trends and Innovation, Coty - GERMANY
- Krystyne Biser, Vice President of Product Development, Stial Cosmetics - USA
- Giorgia Dallafior, Marketing Manager Make-Up and Accessories Worldwide, KIKO MILANO - ITALY
- Marguerite Littaye, Innovation Project Manager, Yves Rocher - FRANCE
- Dimitri Caudrelier, Director, QUANTIS - FRANCE
- Goun Han, R&D Sustainability Project Leader, AmorePacific - KOREA
- Nicolas Matthieu, Packaging Innovation Director, Chanel - FRANCE
- Alexandre Capelli, LVMH Group Environmental Manager, LVMH - FRANCE
- Andrea Spinosa, Director, R&D Packaging Consumer Beauty Europe, Coty - FRANCE

**COSMOPROF JURY:**

- Nikos Santiris, Manager, Vioryl Group - GREECE
- Elena Midolo, CEO, ClioMakeup - ITALY
- Sabina Rosso, Journalist and Beauty Expert - ITALY
- Loris Sparti, Editor in Chief, Beauty Forum - ITALY
- Anna Balaguer, Global Trends Director, Provital Group, SPAIN
- Duygu Besbicak, Global Head of Communication, MG Fragrances Group - TURKEY
- Andrea Pesce, Cosmetic Marketing Consultant - ITALY
- Sandy Fuhr, President CIDESCO - SOUTH AFRICA
- Karin Luggens, CEO, Luggens Beauty - NETHERLANDS
- Biju Nair, CEO, Hyla Mobile - INDIA
- Victoria Harper, Education Manager Global Spa Distribution, La Prairie Group AG - SWITZERLAND
- Pamela Adkins - Executive Educational Director, Takara Belmont - JAPAN
- Valentina Abramo, Brand Partnership Director, ABIBY - ITALY
- Kristen Cote-Favaro, Senior Editor, BEHINDTHECHAIR.COM - USA
- Angelo Seminara, Artistic Director - UK
- Julius Cvesar, International Barber, Educator & Artist, ALL HAIR - USA
- Daniela Fedi, Senior Editor, Il Giornale - ITALY
- Francesca Rocco, Influencer - ITALY
- Lan Vu, Founder and CEO, BEAUTYSTREAMS - USA
- Margarita Arriagada, Retail & Marketing Expert - USA
- Valentina De Bernardi, Journalist - ITALY
- LauranceMoulin, General Director, CEW - FRANCE
- Costance Leroy, Senior Vice President Beauty Europe, NPD Group - FRANCE
- Dimitri Caudrelier, Director, QUANTIS - FRANCE
- Helene Villecroze, Formulation Innovation Director, Chanel - FRANCE
- Armel Yver, Chief Sustainability Officer, Shiseido - FRANCE
- Jordan Rey, Responsible Development Manager, Clarins - FRANCE
- Alexandre Capelli, LVMH Group Environmental Manager, LVMH - FRANCE
- Sandra De Baillienecourt, Managing Director, Sparknews - FRANCE

For further information, [www.cosmoprof.com](http://www.cosmoprof.com)