

# At Cosmoprof Worldwide Bologna 2019 the excellence and innovation of finalists at Cosmoprof and **Cosmopack Awards**

February 2019 - The finalist projects for the Cosmoprof and Cosmopack Awards 2019, the Cosmoprof Worldwide Bologna initiative curated in partnership with Beautystreams, have been announced. Edition after edition, the contest is gaining more and more recognition among opinion leaders and key players of

the cosmetic industry, and it involves all segments of the sector.

The 2,947 exhibitors of Cosmoprof Worldwide Bologna 2019 have sent 608 proposals. Twenty entries for finished product were selected among those on show at Cosmo | Perfumery & Cosmetics and Cosmo | Hair & Nail & Beauty Salon, based on the innovation of their brands, communication projects, marketability and marketing impact. Twenty projects and solutions are the finalists for Cosmopack, based on the innovation, creativity and sustainability of each proposal. Proposals have been divided into 6 categories for award, and for the first time, in addition to 28 international leading exponents of the sector, the Cosmoprof Worldwide Bologna 2019 public will be part of the jury, too, who will have the chance to express their vote and interact with the products.

From 14 to 18 March at the Service Center the installation **The Store**, designed in collaboration with the design agency centdegrès, will offer an interactive customer experience. Avant-guard technologies proposed by international companies in the beautytech sector (Signify, Elsecorp, Holofil, Viewtoo and Reveive) will allow visitors to test products, discover exclusive materials and information and closely observe their new packaging.

Winners will be announced during the ceremony scheduled for Friday, March 15th at Cosmotalks - Service Center and they will receive a trophy exclusively designed by centdegrès.

### **COSMOPROF AWARDS**

HAIR PRODUCT CATEGORY:









Bologna

Fiere





## MAKE - UP PRODUCT CATEGORY:

ORLDWIDE BOLOGNA









## NAIL PRODUCT CATEGORY:









Fiere

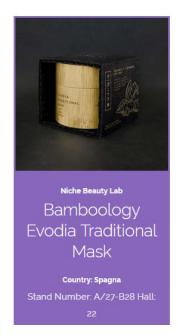


#### NATURAL & ORGANIC CATEGORY:

ORLDWIDE BOLOGNA









## PERSONAL CARE PRODUCT CATEGORY:









T. **02 45** 47 08 253

Bologna

Fiere





## **COSMOPACK AWARDS**

#### MAKE UP FORMULA CATEGORY:

ORLDWIDE BOLOGNA









### MAKE UP PACKAGING TECHNOLOGY CATEGORY:













### PACKAGING DESIGN CATEGORY:

ORLDWIDE BOLOGNA









### SKIN CARE FORMULA CATEGORY:









In partnership with





Fiere

### SKIN CARE PACKAGING TECHNOLOGY CATEGORY:









For further information, <a href="https://www.cosmoprofawards.com">https://www.cosmoprofawards.com</a>

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