

Press Release

For Immediate Release

COSMOPROF & COSMOPACK ASIA AWARDS

[Hong Kong, 14 November 2019] - **Cosmoprof Asia 2019**, the leading B2B event for the beauty industry in the Asia-Pacific region, announced the winners of **Cosmopack and Cosmoprof Asia Awards** last night during the Awards Ceremony at the Hong Kong Convention and Exhibition Centre attended by some 300 guests.

Exhibitors, CEOs and management of beauty companies, executives from trade associations, buyers, media and influencers were invited to celebrate the 10 winning companies of the 2019 Awards, which were chosen from among **614 entries** - an increase of 16% compared with the last edition. The winners were selected for their innovation, excellence and commitment to the industry. All winners were awarded a prestigious trophy designed by the international design agency *centdegrés*.

The Awards, organised in partnership with the global beauty industry reference BEAUTYSTREAMS, recognise the most outstanding beauty products in each exhibition venue, providing reliability and prestige to all participating companies. **Cosmopack Asia Awards** celebrate innovation, creativity and design for the supply chain; **Cosmoprof Asia Awards** recognise the best strategies to build brand awareness and marketability.

“Edition after edition, our Cosmoprof and Cosmopack Awards are gaining recognition from the whole cosmetic industry,” says **Enrico Zannini, General Manager of BolognaFiere Cosmoprof**. “We hold four editions each year across global Cosmoprof exhibitions and they are considered *the* industry benchmarks when it comes to innovation, research and creativity across all beauty sectors.”

Informa Markets Senior Vice President-Asia & Director of Cosmoprof Asia Ltd David Bondi says, “I am very impressed by the overall standard and innovation of the submissions this year. Every win was thoroughly well-deserved, and it was a real pleasure to honour and celebrate all of the winners’ achievements through the evening.”

Special thanks were given to the juries, consisting of 22 key figures for the industry - experts, opinion leaders, media and influencers – and to 10 media partners, both Asian and international, who supported the initiatives. Attendees played a key role in selecting the best proposals, too, making a vote for the winner of the Visitors’ Choice category.

The event has been sponsored by the Airport Authority Hong Kong.

Listed here are the winners in each category of the Awards.

COSMOPACK ASIA AWARDS

SKINCARE FORMULA – SinoMach Technologies, Hong Kong: Precision Skin Care Non-Uniform Partition Face Mask

Customers can use the Dr Goethe Cosmetics developed app to scan their skin, locate problem areas, and then use the face mask that delivers different serums to precise facial areas accordingly.

SUSTAINABLE – Coreana Bio Co, Ltd, Korea: Invisible Airy Patch
Innovative skin protection thanks to Extra Cellular Matrix and Skin Bio Ink delivering skin protection via ultra-fine nanosheet

SKINCARE PACKAGING – Virospack S.L.U., Spain: Secure Dropper
A cosmetic dropper with a new safety lock system that answers stringent regulations and is child proof.

MAKE-UP FORMULA – Global Cosmetics (HK) Company Ltd, Hong Kong: Emulsion Colour Changing Lipstick
A lipstick that only reveals its colour upon application using hydro emulsion technology and offering moisturizing and long-wear properties.

MAKE-UP PACKAGING – Picca International Co. Ltd, Taiwan: Aluminium Magnetic Bullet Lipstick
A lipstick with the proportion 1:1 of aluminium cap and base, ideal for showcasing brand image.

COSMOPACK ASIA VISITORS' CHOICE: Bottlemate (Taiwan) Inc.: PLA Jar With Coffee Grounds
A jar made of PLA and coffee grounds to reduce the use of plastics.

COSMOPROF ASIA AWARDS

SKINCARE PRODUCT – PROFESSIONAL AND RETAIL – Tenart Biotech Ltd, Taiwan: Maskingdom
The clay mask stick set full of moisturizing, whitening, repairing and oil control functions allowing easy multi-mask application.

MAKE-UP PRODUCT – DEAR DAHLIA, Korea: Paradise Dream Velvet Lip Mousse
A weightless, high-performance, 100% vegan lip formula combining lipstick pigment, lip tint and a matte finish with antioxidant moisturizing properties.

HAIR PRODUCT – Kemon S.p.A, Italy: Actyva Specifici Cute Gel Base
A regenerating gel with prebiotic grapevine sap and enriched with plant extracts to modulate scalp microflora, nourish scalp cells and increase scalp elasticity.

HAND AND NAIL PRODUCT – Novellia Beauty AG – LOCASKIN, Switzerland: Instant Foot Peeling
A cosmeceutical foot care spray that removes dry skin and calluses in less than two minutes, and includes hydrating and exfoliating ingredients.

NATURAL & ORGANIC – Teana Laboratories, Russia: 100% Nature Powder Serum SMOOTH & COMFY
A combination of mattifying loose powder with active serum that moisturizes, is anti-inflammatory and mattifying ideal as a night serum or finish powder.

COSMOPROF ASIA VISITORS' CHOICE: N&B S.r.l.: Protect & Repair B PERFECT Triple Action
Innovative & organic triple action formulation: foundation, anti-aging serum and anti-pollution SPF 15 protection, smoothing skin complexion with a refined texture for a younger and brighter appearance.

For further details, please visit www.cosmoprofawards-asia.com.

NOTES TO EDITORS:

Download the high-resolution images at the following link: <http://bit.ly/2NR0gAm>

For media enquiry, please contact:

ASIA: Informa Markets, Hong Kong

AMY NG

t: +852 2516 1659

e: amy.ng@informa.com

JANICE POON

t: +852 2516 2117

e: janice.poon@informa.com

WORLDWIDE: BolognaFiere Cosmoprof Spa

PAOLO LANDI

t: +39 02 45 47 08 320

e: paolo.landi@cosmoprof.it

ARIANNA RIZZI

t: +39 02 45 47 08 253

e: arianna.rizzi@cosmoprof.it

ABOUT THE ORGANISERS:

Cosmoprof Asia is organised by Cosmoprof Asia Ltd, a joint-venture company between BolognaFiere Group and UBM Asia Ltd. UBM Asia Ltd is now trading as "Informa Markets", a division of Informa PLC.

ABOUT BOLOGNAFIERE GROUP (www.bolognafiere.it)

BolognaFiere Group is the world's leading trade show organiser in cosmetics, fashion, architecture, building, art and culture. The Group has more than 80 international exhibitions within its portfolio, notably Cosmoprof Worldwide Bologna, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. For the 2019 edition, Cosmoprof registered more than 265.000 attendees from 150 countries in the world, with an increase by 10% of foreign professionals, and 3,033 exhibitors from 70 countries. The Cosmoprof platform extends throughout the entire world with its events in Bologna, Las Vegas, Mumbai, and Hong Kong, China (with **Cosmoprof Worldwide Bologna, Cosmoprof North America, Cosmoprof India, and Cosmoprof Asia**). Recently the fifth exhibition of the network has been announced: **Cosmoprof CBE ASEAN**, in Thailand, will focus on the cosmetic industry in South-East Asia. In 2020, South China Beauty Expo, a new show in Shenzhen, China, will be scheduled in July. The Cosmoprof platform will reinforce its influence in Europe, thanks to the acquisition of the German group Health and Beauty, in South America, thanks to the collaboration with **Beauty Fair - Feira Internacional De Beleza Profissional**, and in Asia.

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets on Beauty segment has an extensive network powered by B2B events across 11 cities in Asia (**Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo**), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in **Miami 2020** serving the East Coast and USA, South America and Caribbean Islands regions.

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.