



**Bologna
Fiere
COSMOPROF**



*The ideal
partner
to boost your
business
worldwide
in the beauty
industry*

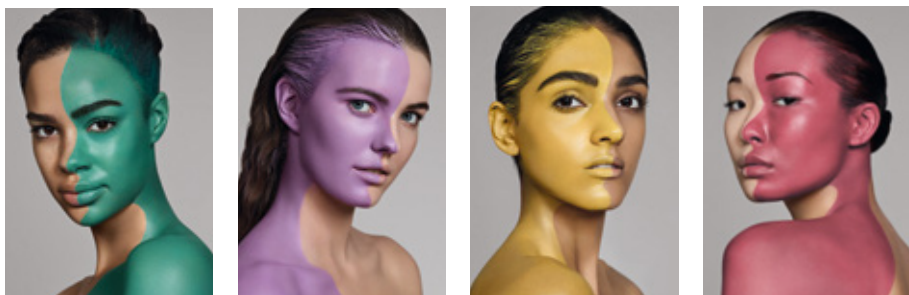


BOLOGNAFIERE COSMOPROF

BolognaFiere Group is one of the leading trade shows organizers in the world, the second in Italy and among the top 10 in Europe, with a portfolio of more than 80 trade shows, both in Italy and abroad.

The beauty industry is the area of greatest economic impact for the group, thanks to the constant development of **BolognaFiere Cosmoprof**, which organizes the events of the Cosmoprof platform around the world.

THE COSMOPROF NETWORK



COSMOPROF A WORLDWIDE LEADERSHIP

Cosmoprof Worldwide Bologna is the most important beauty trade show in the world. Founded 52 years ago in **1967**, no other event brings such huge numbers of international visitors and exhibitors together in one place.

- To the east, **Cosmoprof Asia** was founded in 1996 in Hong Kong, and today it is the leading beauty fair in Asia.
- To the west, **Cosmoprof North America** was founded in 2003 in Las Vegas and now it is the best networking event in North America.
- In September 2018 Cosmoprof launched **Cosmoprof India** in Mumbai.

In the future, this platform is expected to grow because our mission is to export the beauty business in all continents.

Today Cosmoprof is a **global community** made of

80 usd mln
of total revenues
in 2018

500,000+
of **professionals**
from all over the world

10,000+
exhibitors

190
countries of origin

The most important beauty trade show in the world, dedicated to all sectors of the beauty industry.



FACTS & FIGURES

→ 53rd edition in 2020

3,033
Exhibitors
(70 countries of origin)

200,000
Sqm

265,000
Visitors
(150+ countries of origin)

2020 EDITION

12 – 15 March
From Thursday to Sunday

COSMOPACK
COSMO PERFUMERY & COSMETICS

→ Bologna Fair District, Bologna, Italy

13 – 16 March
From Friday to Monday

COSMO HAIR & NAIL & BEAUTY SALON

Highlight

→ 1 Fair, 3 Shows

Cosmoprof Worldwide Bologna is a 3-show-event, with different opening and closing dates so to facilitate the flow of visitors and enhance networking and business: Cosmopack, Cosmo Perfumery & Cosmetics and Cosmo Hair & Nail & Beauty Salon.

www.cosmoprof.com

Contacts
international@cosmoprof.it

An event by
Bologna Fiere

In partnership with
COSMETICA ITALIA
the personal care association

With the participation of
ITA
UNION TRADE AGENCY
Member of the Bologna Consortium



The leading B2B beauty event in the Americas, dedicated to all sectors of the beauty industry.

<p>FACTS & FIGURES → 17th 2018</p>	<p>1,400+ Exhibitors (56 countries of origin)</p>	<p>53,500 Sqm</p>	<p>40,000+ Visitors (100+ countries of origin)</p>
<p>2019 EDITION</p>	<p>July 28 – 30</p>	<p>→Mandalay Bay Convention Center, Las Vegas, USA</p>	
<p>New!</p>	<p>→Announcing the debut of Cosmopack North America</p>	<p>The hub for elite suppliers from all over the world: packaging companies, private label and contract manufacturers, machinery and equipment providers, raw materials and service suppliers are featured.</p>	

www.cosmoprofnorthamerica.com

Contacts

Europe, Africa, Middle East, Asia and South America:
international@cosmoprof.it
US, Canada and Mexico:
info@cosmoprofnorthamerica.com

Organizer – North American Beauty Events LLC



The leading B2B beauty event in Asia-Pacific, dedicated to all sectors of the beauty industry.



FACTS & FIGURES → 23 rd 2018	3,000+ Exhibitors (54 countries of origin)	113,800+ Sqm	83,700+ Visitors (135 countries of origin)
	2019 EDITION	12 – 14 November → Asiaworld-Expo, Hong Kong, China	COSMOPROF ASIA
	13 – 15 November → Hong Kong Convention & Exhibition Centre, China	COSMOPACK ASIA	
Highlight	→ 1 Fair, 2 Venues		Cosmprof Asia will continue the successful formula of “1 fair, 2 venues”, bringing together the beauty industry from around the world in Hong Kong.

www.cosmoprof-asia.com

Contacts
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Organiser – Cosmoprof Asia Ltd
 

The not to be missed event for the entire beauty business community in India.



FACTS & FIGURES

→ 1st in 2019

230+
Exhibitors
(19 countries
of origin)

10,000
Sqm

3,800+
Visitors in 2018
(37+ countries
of origin)

2020 EDITION

2 – 4 September

→ Bombay
Exhibition Centre
(BEC)

Highlight

→ A new event
in India

Cosmoprof India launched a special “preview” in 2018. The traditional exhibition format includes the buyer program to facilitate B2B meetings and a rich calendar of seminars and live shows. 3 days to maximize your business!

www.cosmoprofindia.com

Contacts

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Asia Pacific:
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Organised by



A NEW ALLIANCE

Together with the Cosmoprof shows in Bologna, Las Vegas, Hong Kong and Mumbai, **BolognaFiere Cosmoprof organizes many events in the beauty sector**, including the field of wellness and health.

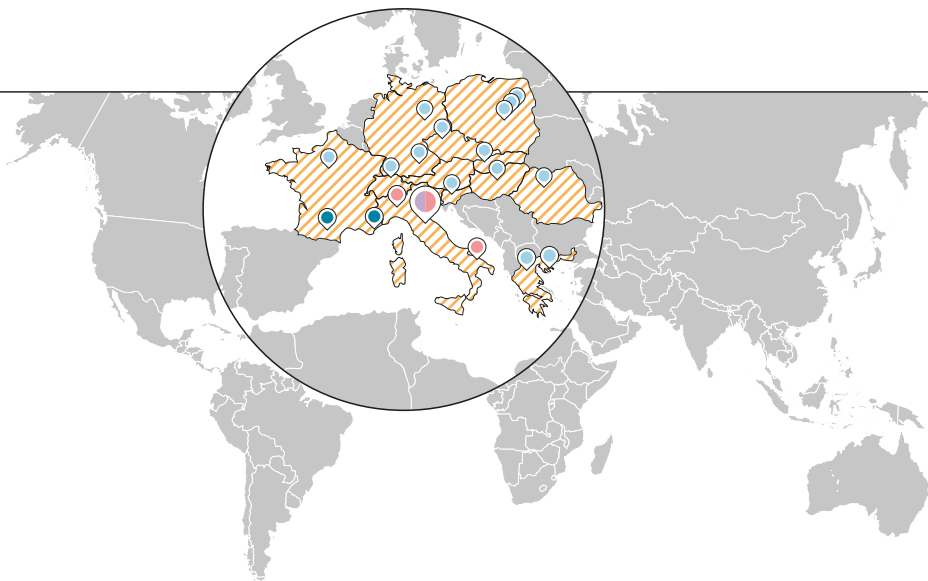
In 2018 the Company has consolidated its leadership in Europe with **new shows** in the professional beauty salon and nail sectors thanks to the acquisition of the German group Health&Beauty, owner of the **Beauty Forum** brand.






With this agreement, the platform of Cosmoprof Worldwide Bologna further expands its business in publishing and digital with a chain of 30 Trade Magazines and 1,2 million readers per year in 12 countries.

THE EUROPEAN PLATFORM

Thanks to the alliance between BolognaFiere Cosmoprof and Health&Beauty, the two companies will strengthen their sphere of influence in Europe, considering their capacity to combine the specific features of national markets with international beauty trends.

→ Beauty Forum brand is linked to several exhibitions organized in different European countries that recall every year thousands of professionals of Beauty & Spa, Hair & Nail sectors, from Germany to Poland, Switzerland, France, Hungary, Romania, Slovakia, Slovenia, Greece and Czech Republic.






-  Health&Beauty Beauty Forum
-  Vertical events
-  Cosmoprof Worldwide Bologna
-  B2B Meetings
-  Health&Beauty Publishing Chain

BOLOGNAFIERE COSMOPROF

		<small>Organiser</small> HEALTH AND BEAUTY
beauty-fairs.com		
Beauty Forum Trencin	28 – 29 March 2019 (Slovakia)	
Beauty Forum Cluj	30 – 31 March 2019 (Romania)	
Beauty Forum Ljubljana	30 – 31 March 2019 (Slovenia)	
Beauty Forum Leipzig	18 – 19 May 2019 (Germany)	
BUNTE Beauty Days Düsseldorf	15 – 16 June 2019 (Germany)	
Beauty Forum Warsaw	21 – 22 September 2019 (Poland)	
Beauty Forum Paris	6 – 7 October 2019 (France)	
Hair Forum Warsaw	19 – 20 October 2019 (Poland)	
Beauty Forum Budapest	25 – 26 October 2019 (Hungary)	
BUNTE Beauty Days Munich	26 – 27 October 2019 (Germany)	
Beauty Forum Munich	26 – 27 October 2019 (Germany)	
Beauty Forum Athens	2 – 4 November 2019 4 – 6 April 2020 (Greece)	
Beauty Forum Praha	8 – 9 November 2019 (Czech Republic)	
Beauty Forum Thessaloniki	30 November – 2 December 2019 23 – 25 May 2020 (Greece)	
Beauty Forum Zurich	29 February – 1 March 2020 (Switzerland)	
Beauty Forum Warsaw	7 – 8 March 2020 (Poland)	
Beauty Business Day	Coming soon	
Europe		
Italy	Beauty Forum Milan 27 – 28 October 2019 (Italy) On Hair Turin 17 – 18 November 2019 (Italy)	<small>Organiser</small> 

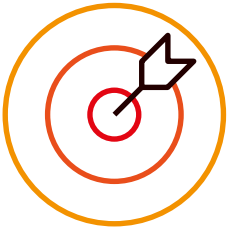
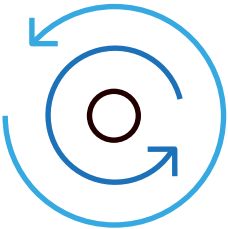


INTERNATIONAL PARTNERSHIPS

Beyond the Cosmoprof network, BolognaFiere Group participates as **international sales agent** for beauty trade shows in key markets for the sector.

South America	 <p>XVII belleza y salud corferias 2018</p> <p>feriabellezaysalud.com</p>	<p>2 – 6 October 2019 Bogotá (Colombia)</p>	<p>Organiser  corferias Corporación de Ferias y Eventos</p> <p>International Representative  Bologna Fiere COSMOPROF</p>
	 <p>— BEAUTY FAIR — Feira Internacional de Beleza Profissional</p> <p>beautyfair.com.br</p>	<p>7 – 10 September 2019 São Paulo (Brazil)</p>	<p>Organiser  — BEAUTY FAIR —</p> <p>International Representative  Bologna Fiere COSMOPROF</p>
	 <p>philbeauty Philippines International Beauty Show</p> <p>philbeautyshow.com</p>	<p>4 – 6 June 2019 Manila (Philippines)</p>	<p>Organiser  UBM</p> <p>International Agent  Bologna Fiere</p> <p>Powered by  COSMOPROF ASIA HONG KONG 亞太美展</p>
	 <p>vietbeauty Vietnam's Premier International Beauty Show</p> <p>vietbeautyshow.com</p>	<p>22 – 24 August 2019 Ho Chi Minh City (Vietnam)</p>	<p>Powered by  COSMOPROF ASIA HONG KONG 亞太美展</p>
South East Asia	 <p>beautyexpo Malaysia International Beauty Show</p> <p>beautyexpo.com.my</p>	<p>4 – 7 October 2019 Kuala Lumpur (Malaysia)</p>	<p>Powered by  COSMOPROF ASIA HONG KONG 亞太美展</p>

WHICH MARKET ARE YOU INTERESTED IN?

We are the ideal partner to **boost your business** for growing internationally. Contact us to receive an up-to-the minute guidance on doing business in your **target market**.

	<p>To be part of the Cosmoprof Community means to take advantage of the unique knowledge it has developed over 50 years serving the Beauty industry.</p>
	<p>Cosmoprof is a hub of professionals and decision makers;</p>
	<p>an international observatory for beauty trends;</p>
	<p>a container of special projects that aims to promote innovation, research and new partnerships.</p>

**FOLLOW US,
BOOST YOUR
BUSINESS!**

