



**Bologna  
Fiere  
COSMOPROF**



*The ideal  
partner  
to boost your  
business  
worldwide  
in the beauty  
industry*

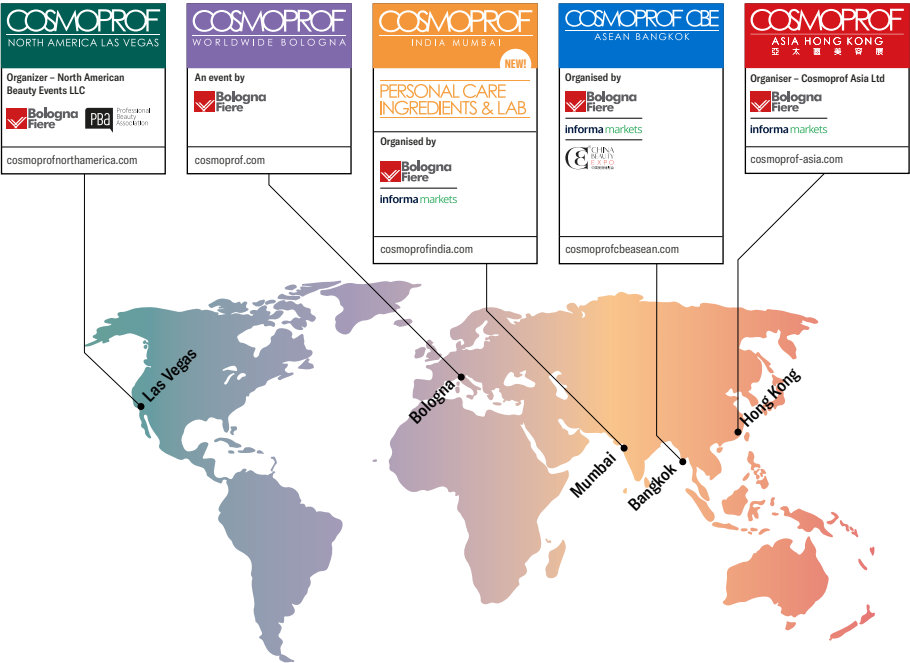


# BOLOGNAFIERE COSMOPROF

**BolognaFiere Group** is one of the leading trade shows organizers in the world, the second in Italy and among the top 10 in Europe, with a portfolio of more than 80 trade shows, both in Italy and abroad.

The beauty industry provides the largest economic impact to the group, thanks to the constant development of **BolognaFiere Cosmoprof**, which organizes the Cosmoprof network shows and other events in the cosmetics sector around the world.

# THE COSMOPROF NETWORK





# COSMOPROF A WORLDWIDE LEADERSHIP

**Cosmoprof Worldwide Bologna is the most important beauty trade show in the world.**

Founded 53 years ago in **1967**, no other event brings such large numbers of international visitors and exhibitors together in one place.

→ To the east, **Cosmoprof Asia** was founded in 1996 in Hong Kong, and today is the leading beauty fair in Asia.

→ To the west, **Cosmoprof North America** was founded in 2003 in Las Vegas and now is the best networking event in the Americas.

→ In September 2018, Cosmoprof launched **Cosmoprof India** in Mumbai and in September 2020 the first edition of **Cosmoprof CBE Asean** will take place in Bangkok, Thailand.

This platform is expected to produce continuous growth in line with its mission to export its beauty format in more territories.

Today, Cosmoprof is a **global community** made of

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**\$80m USD**  
in total revenue  
in 2018

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**500,000+**  
**professionals**  
from all over the world

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**10,000+**  
exhibitors

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**190**  
countries of origin

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# COSMOPROF

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WORLDWIDE BOLOGNA



# The most important beauty trade show in the world, dedicated to all sectors of the beauty industry.

<b>FACTS &amp; FIGURES</b> → 53 <sup>rd</sup> edition in 2020	<b>3,033</b> Exhibitors (70 countries of origin)	<b>200,000</b> Sqm	<b>265,000</b> Visitors (150+ countries of origin)
<b>2020 EDITION</b>	<b>3-6 September</b> From Thursday to Sunday  <b>4-7 September</b> From Friday to Monday	<b>COSMOPACK</b>  <b>COSMO</b> PERFUMERY & COSMETICS  <b>COSMO</b> HAIR & NAIL & BEAUTY SALON	→ Bologna Fair District, Bologna, Italy
<b>Highlights</b>	→ 1 Fair, 3 Shows	Cosmoprof Worldwide Bologna is a 3-show-event, with different opening and closing dates to facilitate the flow of visitors and enhance networking and business: Cosmopack, Cosmo Perfumery & Cosmetics, and Cosmo Hair & Nail & Beauty Salon.	

[www.cosmoprof.com](http://www.cosmoprof.com)

## Contacts

[international@cosmoprof.it](mailto:international@cosmoprof.it)

## An event by



## In partnership with



## With the support of



COSMOPROF

ASIA HONG KONG

亞太區美容展





# The leading B2B beauty event in Asia-Pacific, dedicated to all sectors of the beauty industry.

<b>FACTS &amp; FIGURES</b> → 25 <sup>th</sup> edition in 2020	<b>2,955</b> Exhibitors (48 countries of origin)	<b>118,900</b> Sqm	<b>40,046</b> Visitors (129 countries of origin)
<b>2020 EDITION</b>	<b>10 – 12 November</b> → AsiaWorld-Expo, Hong Kong, China	<b>COSMOPACK ASIA</b>	
	<b>11 – 13 November</b> → Hong Kong Convention & Exhibition Centre, Hong Kong, China	<b>COSMOPROF ASIA</b>	
<b>Highlights</b>	→ 1 Fair, 2 Venues		Cosmoprof Asia will continue the successful formula of "1 fair, 2 venues", bringing together the beauty industry from around the world in Hong Kong.

[www.cosmoprof-asia.com](http://www.cosmoprof-asia.com)

## Contacts

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[international@cosmoprof.it](mailto:international@cosmoprof.it)

Asia Pacific:

[cosmoprofasia-hk@informa.com](mailto:cosmoprofasia-hk@informa.com)

Organiser – Cosmoprof Asia Ltd



informamarkets

# COSMOPROF

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NORTH AMERICA LAS VEGAS



# The leading B2B beauty event in the Americas, dedicated to all sectors of the beauty industry.

<b>FACTS &amp; FIGURES</b> → 18 <sup>th</sup> edition in 2020	<b>1,400+</b> Exhibitors (43 countries of origin)	<b>29,045</b> Sqm	<b>40,000+</b> Visitors (100+ countries of origin)
<b>2020 EDITION</b>	<b>20 - 22 September</b>	→ Mandalay Bay Convention Center, Las Vegas, USA	
<b>Highlights</b>	→ 1 Venue, 3 distinct areas	Cosmoprof North America showcases all facets of the beauty industry, presented across three main sections, Cosmetics & Personal Care, Professional Beauty, and Cosmopack, dedicated to the entire beauty supply chain.	

**[www.cosmoprofnorthamerica.com](http://www.cosmoprofnorthamerica.com)**

## Contacts

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US, Canada and Mexico:

[info@cosmoprofnorthamerica.com](mailto:info@cosmoprofnorthamerica.com)

Organizer – North American Beauty Events LLC



# COSMOPROF

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INDIA MUMBAI





# The not to be missed event for the entire beauty business community in India.

<b>FACTS &amp; FIGURES</b> → 2 <sup>nd</sup> edition in 2020	<b>230+</b> Exhibitors (23 countries of origin)	<b>10,000+</b> Sqm	<b>7,400+</b> Visitors
<b>2020 EDITION</b>	<b>29 – 31 October</b>	→ Bombay Exhibition Centre (BEC), Mumbai, India	
<b>Highlights</b>	→ Same venue, bigger show	The first edition of Cosmoprof India closed with excellent results and in 2020 the show will cover two halls instead of one. Co-located with Cosmoprof India, “Personal Care Ingredients & Lab” is a B2B event dedicated to ingredients, fragrances, lab equipments, testing and regulatory solutions for the beauty industry.	

**[www.cosmoprofindia.com](http://www.cosmoprofindia.com)**

#### Contacts

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[cosmoprof-india@informa.com](mailto:cosmoprof-india@informa.com)

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# COSMOPROF CBE

ASEAN BANGKOK



# The gateway to Southeast Asia's expanding beauty industry.

<b>FACTS &amp; FIGURES</b> → 1 <sup>st</sup> edition in 2020	<b>800+</b> Expected Exhibitors	<b>25,000</b> Sqm	<b>15,000+</b> Expected Visitors
<b>2020 EDITION</b>	<b>17 – 19 September</b>	→ Impact Exhibition & Convention Center, Bangkok, Thailand	
<b>Highlights</b>	→ A new alliance among BolognaFiere, Informa Markets, and China Beauty Expo	Cosmoprof CBE ASEAN is the ideal platform for all beauty professionals seeking to capitalize on the fast-growing beauty market in ASEAN.	

[www.cosmoprofcbeasean.com](http://www.cosmoprofcbeasean.com)

## Contacts

Europe, Africa, Middle East, The Americas:

[international@cosmoprof.it](mailto:international@cosmoprof.it)

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Thailand: [ccasales-th@informa.com](mailto:ccasales-th@informa.com)

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# HEALTH AND BEAUTY



# THE HEALTH & BEAUTY ACQUISITION

Together with the Cosmoprof shows in Bologna, Las Vegas, Hong Kong, Mumbai, and Bangkok, **BolognaFiere Cosmoprof organizes many events in the beauty sector**, including the field of wellness and health.

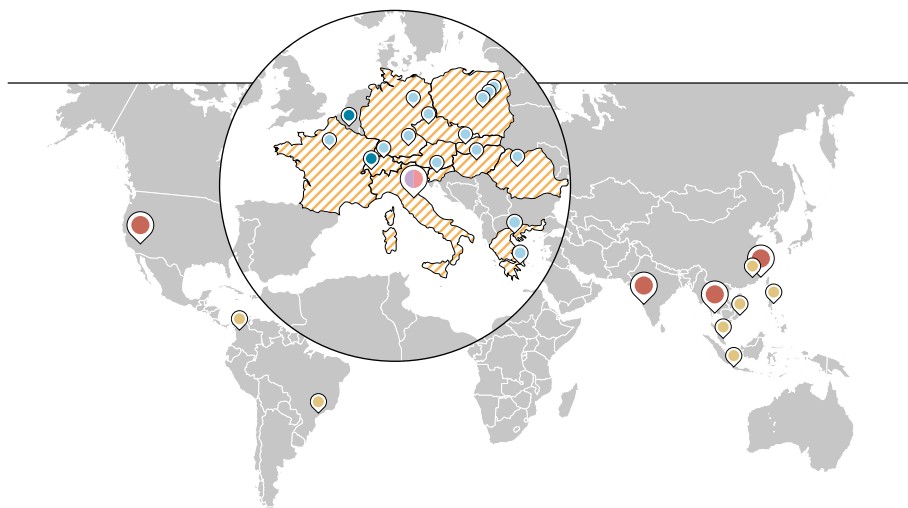
In 2018, the company has strengthened its leadership in Europe with **new shows** in the professional beauty salon and nail sectors thanks to the acquisition of the German group Health&Beauty, owner of the **Beauty Forum** brand.

With this agreement, the platform of Cosmoprof Worldwide Bologna further expands its business in publishing and digital with a chain of 30 Trade Magazines and 1.2 million readers per year in 12 countries.

# THE EUROPEAN PLATFORM

Thanks to the alliance between BolognaFiere Cosmoprof and Health&Beauty, the two companies will strengthen their sphere of influence in Europe, considering their capacity to combine the specific features of national markets with international beauty trends.

→ Beauty Forum brand is linked to several exhibitions organized in different European countries that recall every year thousands of professionals of Beauty & Spa, Hair & Nail sectors, from Germany to Poland, Switzerland, France, Hungary, Romania, Slovakia, Slovenia, Greece and Czech Republic.



Health&Beauty  
Beauty Forum



Sector Specific  
Events



Cosmoprof  
Worldwide Bologna



Health&Beauty  
Beauty Business Days



Cosmoprof  
Network






International  
Partnership



Health&Beauty  
Publishing Chain























# BOLOGNAFIERE COSMOPROF

Europe			Organiser <b>HEALTH AND BEAUTY</b>	
	<a href="http://beauty-fairs.com">beauty-fairs.com</a>			
	<b>Beauty Forum Athens</b>		20 - 22 June 2020 (Greece)	
			24 - 26 October 2020 (Greece)	
	<b>Beauty Forum Budapest</b>		6 - 7 November 2020 (Hungary)	
	<b>Beauty Forum Cluj</b>		19 - 20 September 2020 (Romania)	
	<b>Beauty Forum Leipzig</b>		4 - 5 July 2020 (Germany)	
	<b>Beauty Forum Ljubljana</b>		19 - 20 June 2020 (Slovenia)	
	<b>Beauty Forum Munich</b>		24 - 25 October 2020 (Germany)	
	<b>Beauty Forum Paris</b>		25 - 26 October 2020 (France)	
	<b>Beauty Forum Prague</b>		21 - 22 November 2020 (Czech Republic)	
	<b>Beauty Forum Thessaloniki</b>		23 - 25 May 2020 (Greece)	
			21 - 23 November 2020 (Greece)	
	<b>Beauty Forum Trencin</b>		22 - 23 May 2020 (Slovakia)	
	<b>Beauty Forum Swiss</b>		3 - 4 October 2020 (Switzerland)	
	<b>Beauty Forum Warsaw</b>		16 - 17 May 2020 (Poland)	
Italy			26 - 27 September 2020 (Poland)	
	<b>Beauty Business Day Charleroi</b>		TBD (Belgium)	
	<b>Beauty Business Day Montreux</b>		TBD (Switzerland)	
	<b>On Hair Warsaw</b>		24 - 25 October 2020 (Poland)	
Italy			Organiser <b>Bologna Fiere</b>	
	<a href="http://beautyforum-milano.it">beautyforum-milano.it</a>		25 - 26 October 2020 (Milan)	
			Stay tuned! (Bologna)	
Italy	<a href="http://onhairshow.it">onhairshow.it</a>			

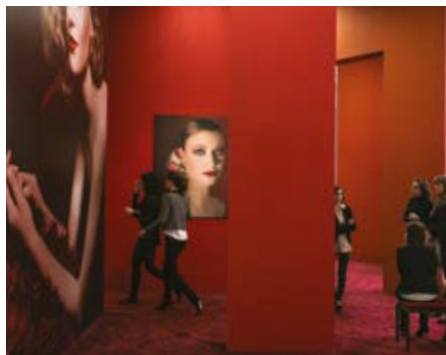
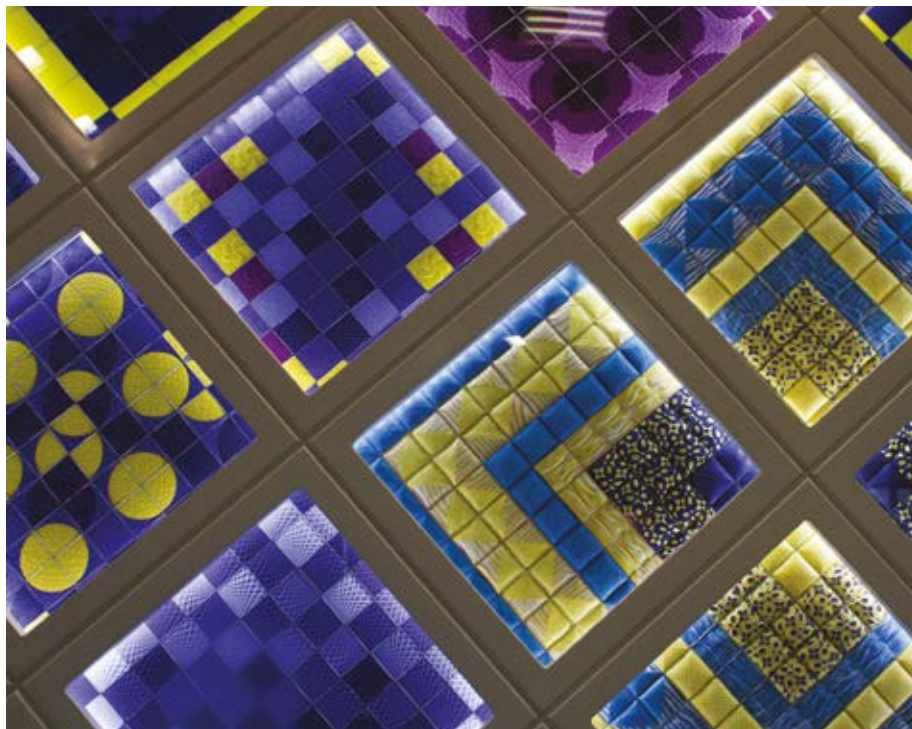


# INTERNATIONAL PARTNERSHIPS

Beyond the Cosmoprof network, BolognaFiere Group participates as **organiser** or **international sales agent** for beauty trade shows in key markets for the sector.

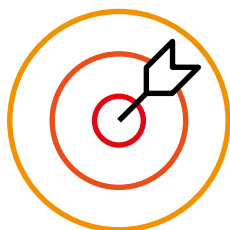
South East Asia	 SOUTH CHINA BEAUTY EXPO SHENZHEN   华南国际美容博览会 <a href="http://southchinabeautyexpo.com">southchinabeautyexpo.com</a>	<b>30 July – 1 August 2020</b> Shenzhen (South China)	Organiser       Baiwen Powered by    
	 philbeauty Philippines International Beauty Show <a href="http://philbeautyshow.com">philbeautyshow.com</a>	<b>9 – 11 June 2020</b> Manila (Philippines)	Organiser 
	 vietbeauty Vietnam's Premier International Beauty Show <a href="http://vietbeautyshow.com">vietbeautyshow.com</a>	<b>30 July – 1 August 2020</b> Ho Chi Minh City (Vietnam)	International Agent 
	 beautyexpo cosmobeauté Malaysia <a href="http://beautyexpo.com.my">beautyexpo.com.my</a>	<b>1 – 4 October 2020</b> Kuala Lumpur (Malaysia)	Powered by 
	 cosmobeauté Vietnam <a href="http://cosmobeauteasia.com">cosmobeauteasia.com</a>	<b>16 – 18 April 2020</b> Ho Chi Minh City (Vietnam)	
	 cosmobeauté Indonesia SUPPLY CHAIN <a href="http://cosmobeauteasia.com">cosmobeauteasia.com</a>	<b>15 – 17 October 2020</b> Jakarta (Indonesia)	
South America	 — BEAUTY FAIR — Feira Internacional de Beleza Profissional <a href="http://beautyfair.com.br">beautyfair.com.br</a>	<b>5 – 8 September 2020</b> São Paulo (Brazil)	Organiser  — BEAUTY FAIR — International Agent    
	 belleza y salud <a href="http://feriabellezaysalud.com">feriabellezaysalud.com</a>	<b>30 September – 4 October 2020</b> Bogotá (Colombia)	Organiser     International Agent    



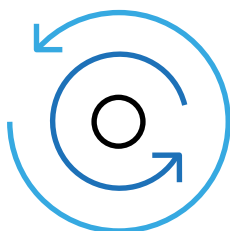


# WHICH MARKET ARE YOU INTERESTED IN?

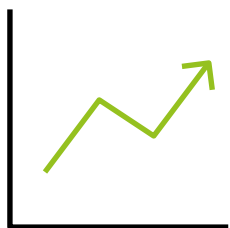
We are the ideal partner to **boost your business** for growing internationally. Contact us to receive guidance on doing business in your **target market**.



Being part of the **Cosmoprof community** means taking **advantage of the unique experience** it has developed over 50 years serving the beauty industry.



Cosmoprof is a **hub of professionals and decision makers**;



an international **observatory** for beauty trends;



a selection of **special projects** that aims to promote **innovation, research** and new **partnerships**.



**FOLLOW US,  
BOOST YOUR  
BUSINESS!**

